

# KINGSOFT LAUNCHES FREE INTERNET SECURITY SOFTWARE AND ANNOUNCES NEW ONLINE GAME

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# CONTINUES TO ENHANCE R&D AND OPERATION

### **OPTIMISES STRATEGIC PRODUCTS PLANNING**

(Hong Kong, 11 March 2010) — **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 3888), a leading developer, distributor and service provider of application and entertainment software in China, has debuted its free internet security software *Kingsoft Defender*. In addition, the website of the Company's newly developed marshal arts online game *Du Gu Jiu Jian* has been officially launched. The Company has strengthened its online game operating capacity by introducing high-end talents. It will continue enhancing its R&D workforce and plans to release up to 10 self-developed online games this year.

By applying advanced cloud computing anti-virus technology, the compact *Kingsoft Defender*, the first free anti-Trojans and rectify software launched by the Company, can quickly detect and remove more than 100 million known Trojans and fully rectify security vulnerabilities. By means of Kingsoft's leading technology and reputation in professional security software, *Kingsoft Defender* will help the Company to capture a greater customer base and facilitate the healthy competition of free anti-virus software market.

The official website of Kingsoft's first 2.5D martial arts game this year, *Du Gu Jiu Jian* is launched already (<a href="http://dg.xoyo.com/">http://dg.xoyo.com/</a>) and is to conduct internal testing soon. Moreover, Kingsoft will further strength its R&D efforts and up to 10 self-developed online games will be released within this year, including *The Legend of Moon*, *The First Myth 3*, *War of the First Myth*, and the Company's first web game, *Shen Dao Xing 8 Ke*.

Mr. Pak Kwan Kau, Chairman and CEO of Kingsoft, said, "In line with our strategic plan, this year we will boost R&D to innovate and optimise our products mix, and capture Internet market opportunities. We are vigilant in monitoring changes in the Internet security market and are particularly keen to develop leading-edge Internet security products to cater for different customer needs. We will work with peers to promote Chinese security software products' leading position in the domestic market and benefit end-users. The Company will also debut many self-developed online games to further improve the Company's operating capacity in return."

#### **About Kingsoft Corporation Limited (Stock Code: 3888)**

Kingsoft is a leading developer, distributor and service provider of application and entertainment software in China. Following the commercial launch of its first office application software WPS 1.0 in 1989, Kingsoft has since launched numerous well-known software products, including WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and the First Myth series, gaining it leading market share in the industry. In addition, Kingsoft has built an extensive sales and distribution network, through its online and offline distribution channels, Kingsoft provides various types of products, such as office application software, internet security software, translation software and online games, to retail customers, corporate clients and government bodies in China. Developing world-class software products has always been Kingsoft's mission, headquartered in Beijing, Kingsoft has built a number of R&D centers in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. In the future, Kingsoft will continue to develop new products and expand its market share in China, while making strong entrance into other overseas markets.

For more information, please visit www.kingsoft.com

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