

**Immediate Release**



**Kingsoft Corporation Limited**  
**金山軟件有限公司**

## **Kingsoft Teams up with Peking University To Promote Copyrighted Software**

### **Initiates "Campus with Copyrighted Software" Program In All Schools In China**

(November 23, 2009 – Hong Kong) **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 03888), a leading entertainment and applications software developer, distributor and service provider in China by market share, today announced that the Company teams up with Peking University to kick off "Campus with Copyrighted Software" program to promote the usage of copyrighted software. All computers in Peking University will be installed WPS Office and PowerWord, Kingsoft's self-developed software. While Peking University is the first stop of "Campus with Copyrighted Software" program, Kingsoft aims to extend this program to all universities and schools in China.

"Campus with Copyrighted Software" program aims to promote the usage of WPS Office and PowerWord, which are both copyrighted software, in all schools and universities in China. Through educating Chinese youngsters, the usage of outstanding China-made copyrighted software is further promoted in China which has a software market with huge potentials. Kingsoft offers WPS Office to schools at discounted prices. Its yearly usage fees are RMB1,000 and RMB2,000 for primary schools and secondary schools respectively. Engaged schools will be also titled to enjoy Kingsoft Powerword School Edition for free for one year.

**Mr. Ke Ge, Kingsoft's Senior Vice President**, said, "This program will certainly help school save IT expenses. It is expected that over 1,000 schools will be benefited from the program in the coming three months, and the usage of copyrighted software will be greatly enhanced in China, creating a win-win situation. As the market continues to develop, Kingsoft will continue to review the program so as to better suit the needs of universities and schools."

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## **About Kingsoft Corporation Limited**

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer. The Company's strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

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